

APS Priorities for 2008-2009 Consistent with Strategic Plan
(Overarching priority is a secure future for APS)

This is not an inventory of all APS activities; rather it is an indication of the current priorities.

Promote highest quality research and professional standards (Goal 1)

- 1) Advance *Plant Management Network* to a position of greater financial stability
 - a) Cooperation and strategy (break-even strategy)
 - b) Develop the proposal for a new IPM journal (based on self-sufficiency)
- 2) Auxiliary meetings (workshops; short courses; small meetings; international meetings)
 - a) Establish the new Auxiliary Meetings/Workshops Board under direction of Gary Bergstrom; begin work on meetings (i.e. 2010 Global Climate Change and Plant Disease Management)
 - b) PPB Meeting implementation: Plant Pathology Education (workshops)- March 2009; Culture Collections Jan 2009; Genomics-Spring 2009; Food Safety-Nov 2008; EPA Roundtable-Nov 2008
 - c) Meeting of the Americas; meeting detailed plan to be determined by Dec 2008
- 3) Maintain the financial health of our journals (personal subscriptions, solicit new research,-invite submissions, increase impact factor)
- 4) Translational Research: Contact key committees and ask the question--“how can APS facilitate “ (industry, extension, IPM, Chemical control)

Maintain a strong, proactive and united professional organization (Goal 2)

- 5) Develop a new APS Visioning Forum
- 6) Work with APS Foundation to help move to the next level (i.e. Second Century Campaign)
- 7) Continue review of APS governance structure (Exec. Comm. and FAC roles; Council Structure; Committees; Constitution)
 - a) Provide support as requested for Governance AdHoc Committee
- 8) Communication: keeping the structure informed;
 - a) Increase communication with Departments (work on partnerships with academia, govt and industry; more inclusive list of members and departments, companies, agencies, etc.)
 - b) Expertise database developed as part of APS CMS upgrade
 - c) Work with Board/Offices to invite participation in Exec Calls for update on activities
- 9) Engage in more financial strategic planning (strategic financial plan; financial health in the future)
 - a) More strategic input from FAC
 - b) Further development of future revenue sources
 - c) Develop contingency plans for further economic downturn
- 10) Strategic Planning (staying strategic; Tecker for new officers)
 - a) Report to attendees of 2008 Leadership Forum on outcome/action from that effort
 - b) Develop master list of current charges to key committees
 - c) Begin to incorporate suggestions from the Visioning Forum
- 11) Building and evaluating member value
 - a) Website: (content management system designed; technology vision, taxonomy established, applications and functionality) new system launched by Dec 2009
- 12) Continue to evaluate and adjust International Activities: sharpen the vision
 - a) Further develop and maintain ongoing relationships with CSPP, KNVP, Japanese PP society, others

- b) Int'l Programs Adhoc framework recommendations in Feb 2009
 - c) Identify body to coordinate international relationships
 - d) Host the joint APS / IPPC in 2011 (Hawaii), contact Japanese and other Pacific Rim Societies regarding interest in joining in this meeting
- 13) Inter-societal relationships enhanced
- a) Participate in 2008 summit (Indianapolis)
 - b) Expand PMN inter-societal cooperation
 - c) Support for ISPP administration

Be the premiere resource for plant health information and knowledge dissemination (Goal 3)

- 14) Content Development (Information Delivery) structure for oversight and creation of new member services via voice-over PPT knowledge database
- 15) Investigate member need to act as a host for web based databases and integrative components of NSF and AFRI grants (Charge OEC)
- 16) Pub Board to analyze journal trends including open access for financial health
- 17) Develop vision for capturing and disseminating meeting presentations globally (Charge SPB and others)
 - a) Division graduate student award winners invited to create voice-over PPT
- 18) Encourage division leadership to explore ways to increase visibility and relevance, for example hosting an online symposium on hot topics that would have broad interest

Foster professional growth and development (Goal 4)

- 19) Establish the APS Leadership Institute; appoint ad-hoc to create curriculum and strategy for attracting early career potential leaders with first event held at Portland Annual Meeting
- 20) Continue new officers training webinar (Nov 09)
- 21) Seek input from OIR on recommendations for moving forward on industry initiatives, based on review of recent Leadership Forum and trip reports

Promote understanding and increase awareness of plant pathology and the practice of plant pathology (Goal 5)

- 22) Support Education initiative and develop plan based on recommendations from workshop outcome
- 23) Help establish plant pathology visibility in the Food Safety area
- 24) Investigate new on-line, applied plant pathology journal (with CSPP), Pub Board and Intl AdHoc to review and develop plan
- 25) Encourage PPB to continue to review and focus on high priority (fewer) strategic initiatives in order to maximize effectiveness
- 26) Work with OPRO on clarity of the charge and evaluate success of public relations initiatives