



Seed Pathology Courses Opportunities for Sponsorship

APS' Seed Pathology Courses are designed by seed pathologists to help address the global gap in educational resources and training in seed pathology. Pathologists in academia, industry, and government agencies provide a high-level perspective on seeds and seed pathology. Course registrants meet for 75 minutes weekly to gain knowledge needed to address rapid technological advances, phytosanitary concerns, and the evolution of seed trade policies. The course materials are made available afterwards as an on-demand course for those that missed the live sessions. Our 2023 Fundamentals course has served over 500 participants to date and continues to draw participants from around the globe!

To reach as broad an audience as possible, we're seeking sponsorship to make our next course in this series financially accessible to a global audience, including students, industry and regulatory professionals, diagnosticians, researchers, and extension personnel.

Coming in February of 2025: Developing & Validating Seed Health Assays



Lindsey du Toit
Washington
State University



Gary Munkvold
Iowa State
University

This course builds upon the Seed Pathology Fundamentals course, diving deeper into the latest and most effective practices for developing and validating robust seed health assays. Participants will gain a comprehensive understanding and practical tools tailored to their unique needs in research, industry, and regulatory settings. Additionally, those involved in editorial boards or manuscript reviews in plant pathology will discover valuable insights that enhance their perspectives in the field.

Ten live or recorded lessons will cover the following:

- Critical components and criteria for developing a new method.
- Similarities and differences for method validation among agencies: ISTA, ISHI/ISF, & National Seed Health System.
- Development & validation of different types of methods featuring real-world case studies & examples.
- Publishing seed health assays: tips for publishers, editors, and reviewers.

SPONSORSHIP OPPORTUNITIES

As a sponsor of this year's course your organization will receive recognition at the live, weekly sessions and benefit from continued exposure through the on-demand course after the live version is concluded.

Sponsorship Levels

- Showcase \$15,000+
- Leading \$10,000+
- Influencing \$5,000+
- Supporting \$1,000+

All sponsor levels can expect to receive visibility in the slide deck used and acknowledgement in weekly sessions. Contact us to discuss custom sponsorships at each level.

To reserve a sponsorship or if you have any sponsorship questions, please reach out to:

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